



**GNANAMANI INSTITUTE OF MANAGEMENT STUDIES (GIMS) B-SCHOOL &
GNANAMANI COLLEGE OF TECHNOLOGY (GCT)**

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www.gims.org.in, www.gct.org.in, www.gce.org.in

GNAN MAESTRO -2K15

An Inter Collegiate Bonanza

GENERAL INSTRUCTION TO THE PARTICIPANTS

- ❖ Every student must bring their college Identity card
- ❖ Participants must come in formal dress.
- ❖ Last date for the registration to **GNAN MAESTRO-2K15** is **14.02.2015**.
Addressed to Coordinator, GNAN MAESTRO 2K15.
- ❖ Lunch will be provided for all the participants.
- ❖ Participants are strictly asked not to use mobile phones inside the campus.
- ❖ The registration form can be downloaded from www.gims.org.in (Photocopies are also accepted).
- ❖ No DA / TA will be provided.

QUIZ

Rules and Regulations

- ❖ A team shall consist of 3 persons at the maximum.
- ❖ The decision of quiz master will be final and will not be subjected to any change.
- ❖ The questions shall be in form of multiple choices, true/false, specific questions.
- ❖ Replacement of any participant in the team is not allowed after registration.

Types of Rounds:

- ❖ Preliminary round.
- ❖ Rapid Fire round
- ❖ Audio – Visual round

Note:

- ❖ Surprise round will be conducted in case of tie.

Event Coordinators: Mrs.Pavithra Devi - 9790165032

DE BUGGING

- ❖ One participant per team.
- ❖ Understand the system
- ❖ Always fix the first error first.
- ❖ Warnings do not be ignored.
- ❖ Turn debug information ON: turn optimization OFF
- ❖ Try rebuilding
- ❖ Report bugs
- ❖ Debugging time is inversely proportional to coding time.
- ❖ Rerun the application.

Strategy

- ❖ Be fast and use easy methods.

Event Coordinators: Mr.R.Rajesh-8870669283

PAPER PRESENTATION

Thrust Area:

“Creative and innovative topic in management and computer science”

Guidelines

- ❖ Maximum 2 participants per team and 8 minutes for presentation.
- ❖ Abstract should not exceed 250 words
- ❖ Format of the paper is as follows: A4 size, Times new roman, 12 font size, 1 inch margin on all sides, and 1.5 inch space between lines and be justified.
- ❖ Full paper should not exceed 3000 words (6-7) pages including charts, graphs and diagrams etc.
- ❖ A brief resume of the author with full name, e-mail id, contact number and title of the paper to be enclosed along with full paper.
- ❖ Hard and soft copy of full paper should be sent to the college address before **14-02-2015**.
- ❖ The paper is expected to be original work, which has not published elsewhere in any magazines/Journals.
- ❖ Award/Prizes will be given to best three papers.

Event Coordinators: Mr.S.Murugesan - 9600300283

PRODUCT LAUNCH & AD-ZAP

Product launch and Ad Zap is the process of introducing a new product and advertising for it, which is not already available/existing in the market. The product must be innovative.

Rules:

- ❖ Product should be new.
- ❖ The participants need to give attractive Name, Design, logo and Cost calculation for their product
- ❖ 4 minutes for product launch & 2 minutes for AD-ZAP
- ❖ Maximum 5 members per team.
- ❖ Participants can use PPT and picture clippings for their presentation.
- ❖ Participants must bring their own materials.
- ❖ Best presentation will be selected on the basis of judge's decision.

Event Coordinators:Mr.B.Mohanraj – 9677687670

WEB DESIGNING

Rules:

- ❖ Maximum 2 participants per team.
- ❖ Title will be given on spot.
- ❖ The participants can use any software for designing the title
- ❖ The participants should bring their own software for designing.
- ❖ 30 minutes for designing and explanation.
- ❖ Best design will be selected on the basis of judge's decision.

Event Coordinators: Mrs.K.Ramya-9600703587

SOFTWARE PRESENTATION

Rules:

- ❖ Maximum 2 participants per team
- ❖ The participants can use any software for developing an application
- ❖ 30 minutes for exhibiting your software and explain using PPT
- ❖ Best presentation will be selected on the basis of judge's decision.

Event Coordinators: Mr.Karthick-9677812654

BEST MANAGER

Rules:

- ❖ Winners from other events only will qualify to participate in Best Manager.
- ❖ It consists of Stress Interview, questioning & more
- ❖ Maestro will be identified and rewarded as the best enterprising personality of the management festival.
- ❖ Dress code: strictly formals.

Event Coordinators: MrsM.Maheswari – 9843409484, Mrs.Pavithra Devi - 9790165032

BUSINESS WALK

Rules:

- ❖ Maximum 5 members per team
- ❖ Should present themselves as professionals of various levels of management.
- ❖ Concept, music, & walking style should resemble their attire.
- ❖ Music should be submitted in CD's in MP3 format at least one hour before the competition.
- ❖ Time limit 6 minutes (including stage, setups,& props)
- ❖ Vulgarity and obscenity would lead to disqualification.

Event Coordinators: Mr.A.Kamaraj –8220456290, Mr.R.Rajesh-8870669283

MULTI MEDIA PRESENTATION

Rules

- ❖ Maximum 2 participants per team.
- ❖ Participants should prepare a successful multimedia presentation.
- ❖ Participants must use related sound, images, and videos.
- ❖ Participants can use any software for developing the presentation.
- ❖ 30 minutes for exhibiting your software and explain using PPT.
- ❖ Best presentation will be selected on the basis of judge's decision

Event Coordinator: Mrs.K.Ramya-9600703587

NOTE:

*College with maximum number of participants will be honored.
For queries e-mail us to gnanmaestro@gct.org.in*

Welcomes All

Day I (26.02.2015) Events

- ✓ *Paper Presentation*
- ✓ *Business Walk*
- ✓ *Software Presentation*
- ✓ *Product launch & Ad Zap*
- ✓ *Web Designing*

Day II (27.02.2015) Events

- ✓ *Quiz*
- ✓ *Best Manager*
- ✓ *Debugging*
- ✓ *Multimedia Presentation*